

Pathfinder: Facilitating global growth

The UK is the number one destination for inward investment in Europe, managing a huge number of FDI annually. This consistent demand is largely due to:

- strong demographic and economic growth.
- a broad and diverse range of markets, infrastructure and capital projects.
- access to talent and skilled labour.
- levels of innovation and technological advances.

Regardless of size or experience, entering the UK market for the first time presents an array of options and challenges. We recognise the complexity around UK regulation and the interconnectivity between tax, legal and accounting. Our specialist Pathfinder advisers understand the processes involved, helping business leaders and investors to navigate the journey by drawing upon the strength of PwC's global network.



Collaborating with the department for international trade



PwC are proud partners of the DIT's Invest in Great Britain campaign. Working collaboratively with the DIT, *Pathfinder's* global network of professional advisers enable client to assess, enter and succeed in new international markets.



Help at every step

Pathfinder is PwC's flagship inward investment platform, advising clients as they enter, launch and grow across international markets. The service includes:

- Project managing the process, from fact-finding through to implementation.
- Assessing new markets to enter and identifying potential targets or suppliers.
- Comparing the tax and regulatory environment against other territories.
- Setting up the structure, operational activities and registering an address.
- Organising visa applications in order to relocate and recruit talent.
- Contractual advice and on demand legal support.
- Practical guidance in relation to opening bank accounts, securing insurances, recruiting teams and sourcing office space.



Navigating your journey: why *Pathfinder*

- A single point of contact to manage your journey.
- Access to local market and sector experts who proactively navigate the process.
- Matched linguistic skills to your business to avoid confusion.
- Access to your online *Pathfinder* hub, providing tailored insights, reports and technical updates to help your ongoing compliance.

Advice that enables clients to focus on business development and growth.

Doing Business Guide

E: Richard.Milner@pwc.com to receive the latest copy of PwC's Doing Business Guide.





Mapping the journey

You may consider international movement for a number of reasons, these can range from establishing a business abroad, exporting goods or services, organic growth into new markets, new acquisitions or to support a customer's project locally. In any scenario there are factors you need to consider at an early stage to avoid lengthy delays or unexpected costs further down the line.



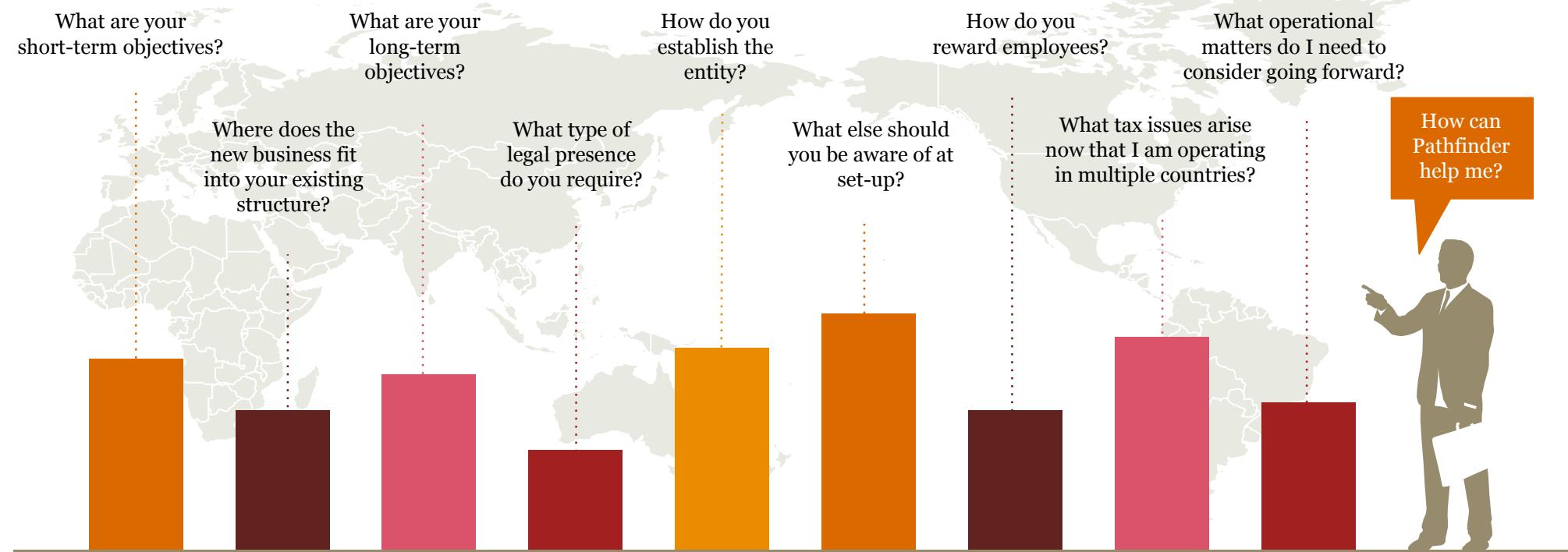
Key contacts



Claire Smith
London Champion
claire.v.smith@pwc.com
+44 (0) 20 7212 7311



Richard Milner:
Pathfinder Sales Lead
+44 (0) 207 213 4353
Richard.milner@pwc.com



Pathfinder: Facilitating global growth

- Market entry analysis and project management
- Setting-up your UK presence and registered address
- Corporate secretary and compliance
- Legal contracts, helpline and support
- Verification of corporate structures
- Transfer pricing strategies
- Immigration and visa applications
- Employment contracts and hiring strategies
- Individual and corporate tax obligations
- Reward incentives and UK disclosures
- Tax strategies, reporting and compliance
- Pension planning
- Research and development advice
- Accounting compliance
- Payroll set-up
- VAT registration and returns
- Bookkeeping
- Global regulatory compliance analysis