

# Corporate Finance

Consumer Team

\*connectedthinking



## £32 million sale of Brunning & Price Limited

“After 25 years growing a private company we were nervous of using a big firm to help us sell. No need to worry, the team at PwC, not only had all the experience, contacts and sector knowledge that we were hoping for, but made the whole process feel very personal. They held our hands, when we needed it, and generally provided the moral support and advice that helped clarify our thoughts while parting with our life’s work.”

Graham Price, Managing Director,  
Brunning & Price Limited

### The deal

PricewaterhouseCoopers Corporate Finance advised the shareholders on the sale of Brunning & Price to The Restaurant Group plc, an operator of restaurants and pub restaurants.

### The Business

Brunning & Price, based in Chester, operates 14 high quality pubs, predominantly in the North West, with an additional pub at Sutton Hall, Macclesfield, currently under development. The business was awarded the Good Pub Guide’s ‘Pub Group of the Year’ for 2007.

### The team\*

PricewaterhouseCoopers Corporate Finance, led by Sean Williams and Nick Jones, were lead advisers to the shareholders of Brunning & Price, along with Andi Tomkinson and Sarah Wilkinson.

The PricewaterhouseCoopers Corporate Finance Consumer team brings together a team of professionals dedicated to the sector and focused on providing strategic and advisory services to both corporates and private equity houses.

# Corporate Finance

PricewaterhouseCoopers provides a full range of M&A and financial advisory services, from acquisitions and disposals, through to raising finance, across all industry sectors.

We advise corporates, management teams and private equity houses and have a proven track record in UK mid-market transactions.

## Award winning:

- Mid-market Deal of the Year (Acquisitions Monthly Awards 2008)
- Mid-market Adviser of the Year (Acquisitions Monthly Awards 2007)
- Number 1 UK adviser by volume of deals \$50m-\$1bn, 10 years to 2007 (Thomson Financial)
- Number 1 UK private equity adviser by volume of deals \$50m-\$1bn, 2007 (Thomson Financial)
- Business Services, Sector Leader of the Year (HgCapital Rainmaker Awards 2007)

## Services:

- Advice on acquisitions, disposals, joint ventures, finance raising, management buy-outs and buy-ins, takeover bids and defences, public to private transactions and IPOs
- Deal origination
- Deal structuring
- Debt advisory
- Exit planning

## Industries:

- Business Services
- Consumer
- Construction & Building Products
- Industrial Products
- Financial Services
- Pharmaceutical & Healthcare
- Technology, Media & Telecoms

**PricewaterhouseCoopers named  
Mid-Market Adviser of the Year**

*Acquisitions Monthly Awards 2007*

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