

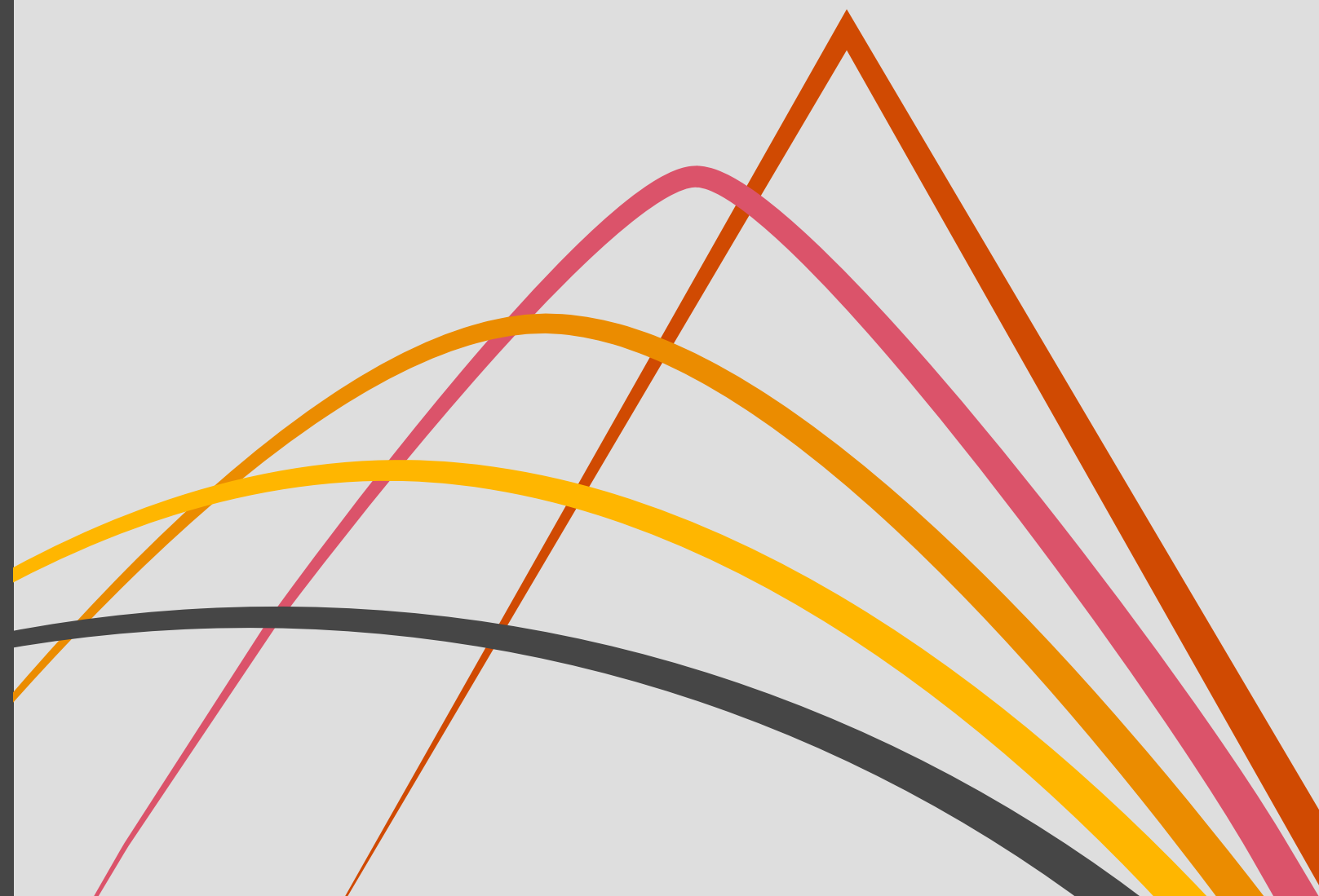
# Agenda for the day

9 October 2019

Hilton London Bankside, SE1 0UG



**pwc**



# Agenda

Time	Session
08:30 – 09:20	Arrival & Registration
08:30 – 09:30	<b>Disruption Gallery –</b> Before the day’s sessions begin, visually explore some of the main themes of the day. There will also be the opportunity to download and engage with sector specific content and some of our latest thinking.
09:30 – 09:40	<b>Opening session –</b> How do you turn disruption to your advantage? An introduction to our focus for the day: when the pace of change can feel overwhelming how do business leaders balance risk with the need for innovation. We believe it is possible to take a step back, embrace the benefits and move forward with clarity.
09:40 – 09:45	<b>Welcome address by our compere Tim Harford –</b> Tim is a world-renowned behavioural economist, an award-winning Financial Times columnist and a BBC broadcaster.
09:45 – 10:30	<b>Making Sense of Disruption [Nicola Shield and Arthur Hughes-Hallett]</b> This interactive session will set out the breadth of potential disruption and give examples of how companies can identify and respond to disruption, drawing from multiple case studies and showing how disruption mapping is helping companies identify and categorise disruptors. It will look at how “weak signal” monitoring can aid responses and investment decisions.
10:30 – 11:10	<b>Data Disruption [Alex Cooke]</b> How can data be harnessed to disrupt how you do business? We will demonstrate how organisations are being disrupted by technology/data and how our clients are using these insights to be disruptive themselves. We will be joined by British Athletics, who will be sharing how they are using data to help athletes achieve their potential.
11:10 – 12:00	<b>Interactive live demo sessions –</b> See some of our technology in action through dedicated points within the space.  [Opportunity for refreshments and break]

Time	Session
12:00 – 12:30	<b>Leading through a cyber crisis [Richard Horne]</b> Hear first hand about the impact a cyber crisis can have on a business during this ‘Fireside chat’ with Andrew Darwin, Global Co-Chairman, DLA Piper.
12:30 – 13:00	<b>Intelligent Controls [Gill Williams &amp; Karl Saunt]</b> How can technology transform a company’s three lines of defence? By incorporating a forward looking view on leading indicators as opposed to lagging indicators. Data and Emerging Technology have the ability to positively disrupt risk management and controls across all lines of defence as we’ll demonstrate in this media-rich session.
13:00 – 14:15	<b>Lunch</b> Continue to network or take the time to try out our demo content within our technology areas.  <b>VR cyber experience –</b> Pre registration required for 25 minute session.
14:15 – 15:00	<b>‘Adapt framework’ [Blair Sheppard]</b> PwC Global Leader for Strategy and Leadership, will discuss the long term phenomena of the Megatrends and how Governments, organisations and societies are all struggling with the immediate manifestations of these trends. In a complex and difficult world, the ADAPT framework helps you to analyse these issues and feel inspired to take positive action.
15:00 – 15:50	<b>Interactive live demo sessions –</b> Go and see some of our technology in action through dedicated points within the space.  <b>VR cyber experience –</b> Pre-registration required for 25 minute session.  [Opportunity for refreshments and break]
15:50 – 16:30	<b>Keynote address:</b> We will round off our day with some innovative insights from American theoretical neuroscientist and Artificial Intelligence (AI) expert <b>Dr. Vivienne Ming</b> . Dr Ming will explore how AI can be used to increase our potential - creating happier, healthier and more impactful lives. She’ll also share how AI can be used to unleash the full potential of your workforce.
16:30 – 16:40	<b>Close Summary</b> & routes for further conversations.