

# IPO Watch Europe

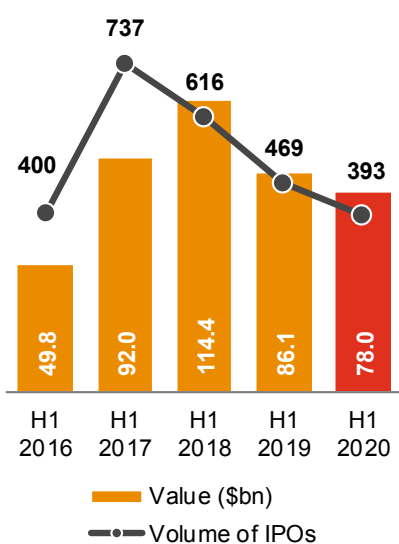
**Q2 2020**

July 2020



While European IPO markets only raised €5.4bn in H1 2020 compared to €12.2bn in H1 2019, Europe has seen a significant increase in further offer and placing activities in light of the coronavirus (COVID-19) pandemic

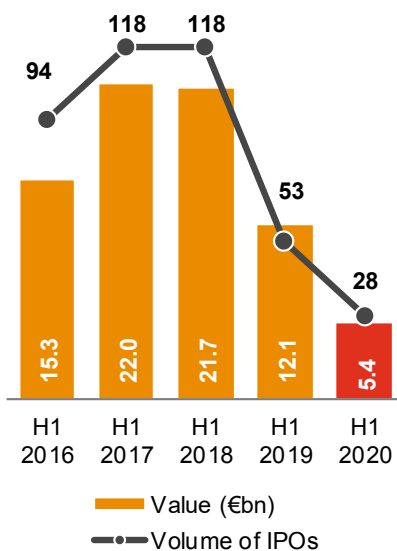
### Global IPO activity



9% decrease on H1 2019

\$78bn  
In H1 2020

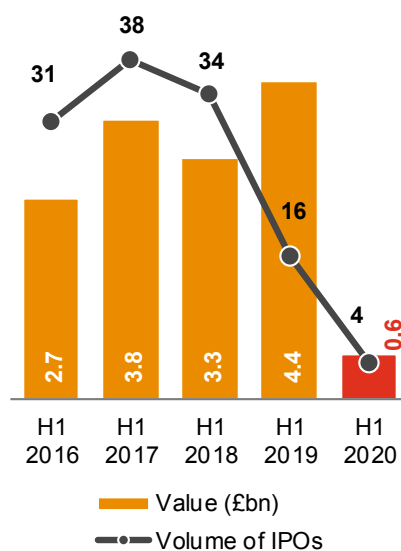
### European IPO activity (incl. UK)



56% decrease on H1 2019

€5.4bn  
In H1 2020

### UK IPO activity



86% decrease on H1 2019

£614m  
In H1 2020

### Europe's IPO activity in Q2 was dominated by JDE Peet's Euronext listing raising €2.6bn.



While the uncertainty seen in Q1 2020 has continued and indeed been exacerbated by the coronavirus (COVID-19) pandemic, as we head into H2 we expect that further offer and Rights Issue deals are set to continue, with market appetite for IPOs in the coming 12 months beginning to develop.

**Simon Williams**  
Director  
UK Capital Markets

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## Outlook

The public equity markets have been highly active in H1 2020 as investors have stepped in to support listed businesses through the impact of COVID-19 with €65bn raised across 434 transactions in Europe.

IPO activity has been heavily impacted in H1 2020 which saw 28 deals compared to 53 in H1 2019, due to high levels of market volatility and also the practical aspects of conducting an IPO through lockdown.

That said, the markets have shown how resourceful and flexible they can be in times of adversity. There has been a swift shift towards virtual roadshows and a shortening in public marketing periods and roadshows, in order to minimise exposure through the volatility.

This was clearly evidenced by the €2.6bn IPO of JDE Peet's by JAB in May demonstrating the tangible benefits of a differentiated and pure play equity story. This was followed by the IPO of Italian mask and filter manufacture GVS SpA raising €571m.

Looking forward, and also witnessing a highly active IPO market in the US driven by a resurgence of tech IPOs, we can see a number of candidates preparing for the markets, particularly in the tech and life-sciences space.

# Europe focus

# Given COVID-19, issuances in the first half of the year have been significantly impacted across European exchanges

## Q2 2020



**Euronext – Amsterdam**  
 1 IPO raised: **€2,587m**  
 Largest sector: **Consumer Goods**  
 Largest IPO: **JDE Peet’s NV** (€2.6bn)



**Borsa Italiana**  
 2 IPOs raised: **€592m**  
 Largest sector: **Basic Materials**  
 Largest IPO: **GVS SpA** (€571m)



**Oslo Bors**  
 3 IPOs raised: **€451m**  
 Largest sector: **Consumer Goods**  
 Largest IPO: **Pexip Holding ASA** (€216m)



## Q1 2020



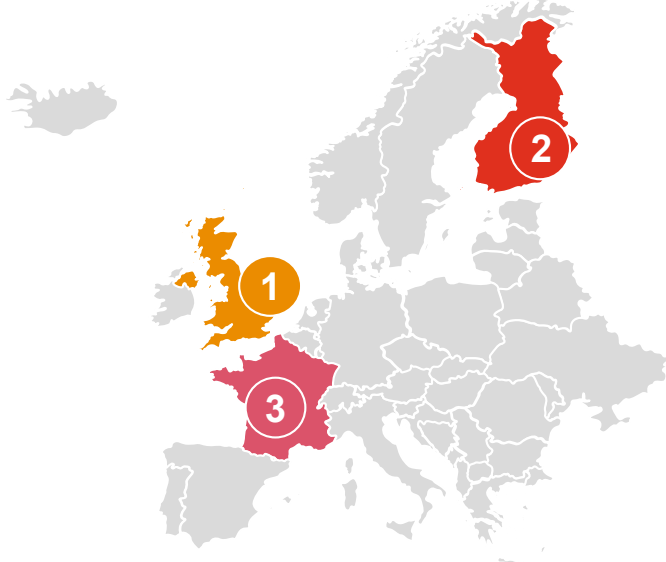
**London Stock Exchange**  
 4 IPOs raised: **€731m**  
 Largest sector: **Industrials**  
 Largest IPO: **Calisen plc** (€398m)



**Nasdaq Nordic – Helsinki**  
 2 IPOs raised: **€190m**  
 Largest sector: **Consumer Services**  
 Largest IPO: **Musti Group Oyj** (€182m)



**Euronext – Paris**  
 3 IPOs raised: **€160m**  
 Largest sector: **Consumer Goods**  
 Largest IPO: **Nacon Gaming SA** (€100m)



Market instability has reduced as lockdown measures have eased. The volatility index, whilst remaining elevated, has significantly reduced from the height of the pandemic. Consequently, the European IPO market is showing tentative signs of recovery following a quiet first quarter with legacy Brexit tensions and then a halted IPO market given the coronavirus pandemic.

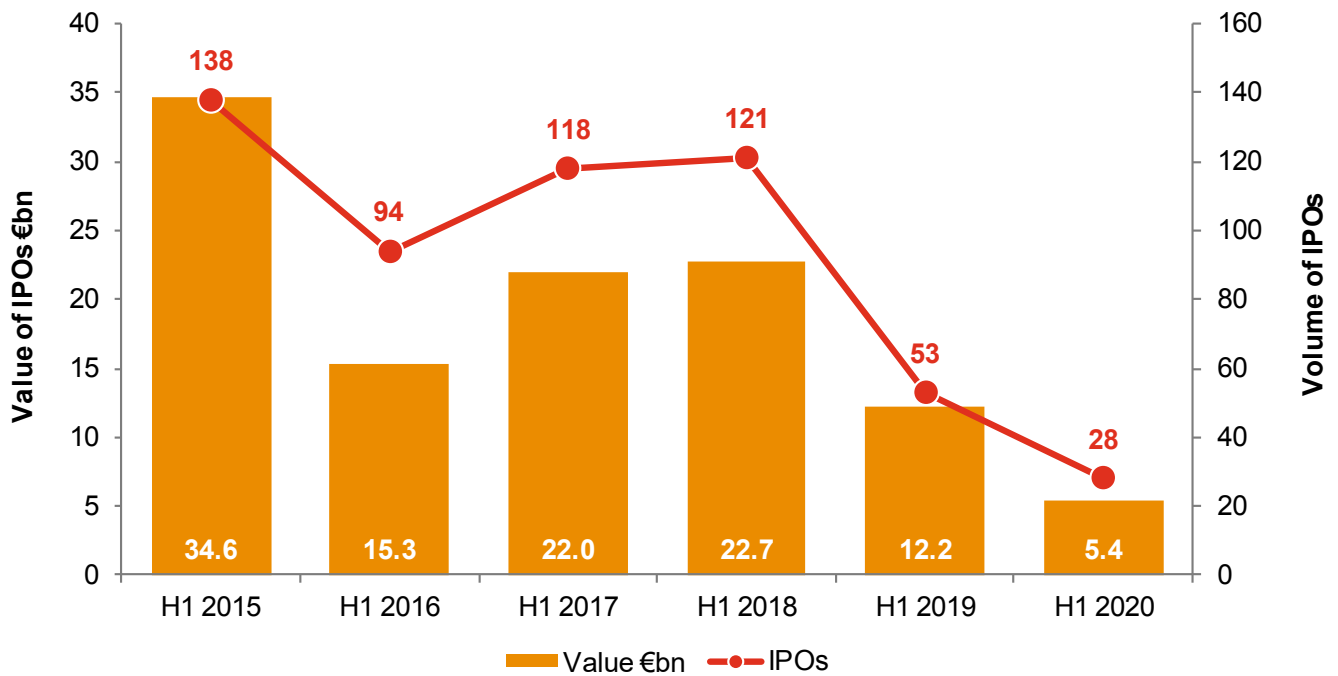
Q2 saw the debut of JDE Peet’s on Euronext, showing that high quality and well communicated equity stories will still be well received by investors and giving hope to participants planning issuances later in the year.

**John Reilly**  
 Director  
 UK Capital Markets

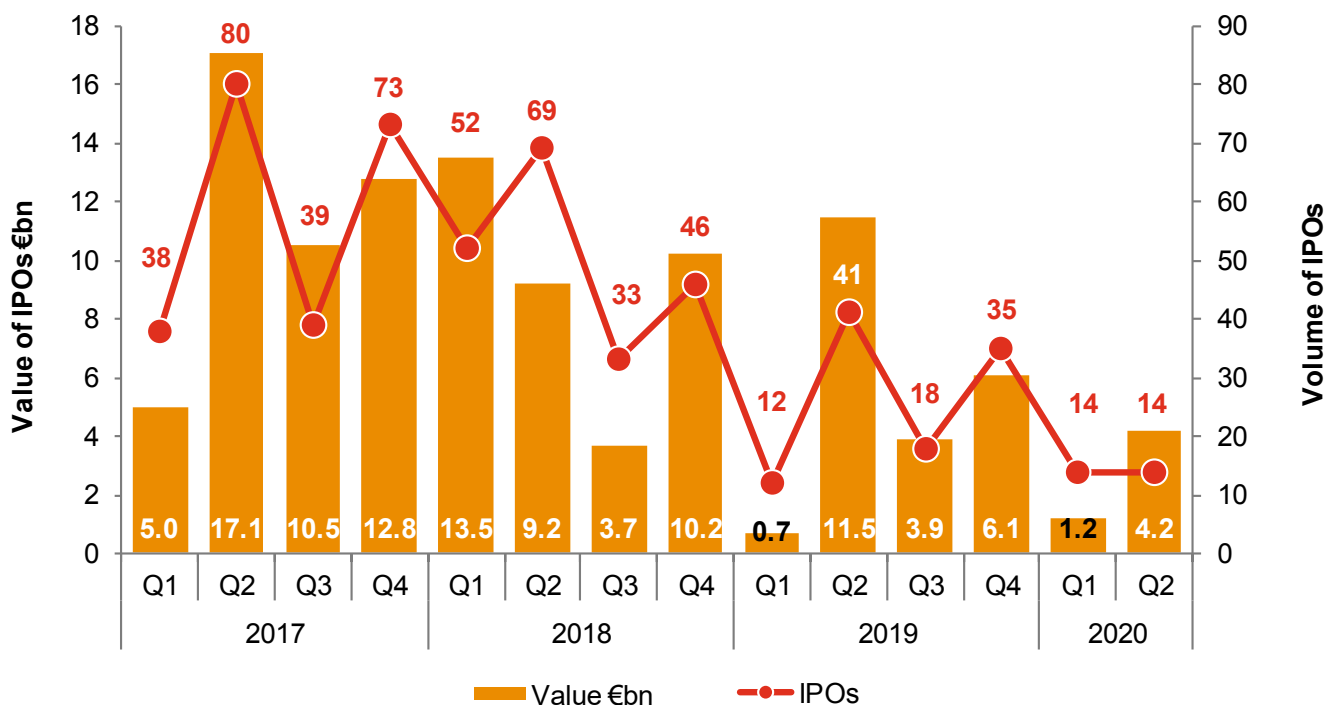
# European IPO trends

Q1 and Q2 2020 saw 14 deals per period raising a total of €5.4bn compared to €12.2bn in H1 2019, which itself saw a low level of volume compared to previous years

## European H1 IPO activity since 2015



## Quarterly European IPO activity since 2017



# European further offers

Further offers have continued to feature prominently across Europe as companies sought to strengthen their balance sheets and also take advantage of increased pre-emption rights limits shifting to 20%

Figure 5: Top three stock exchanges in Europe Q2 2020 (by offering value)

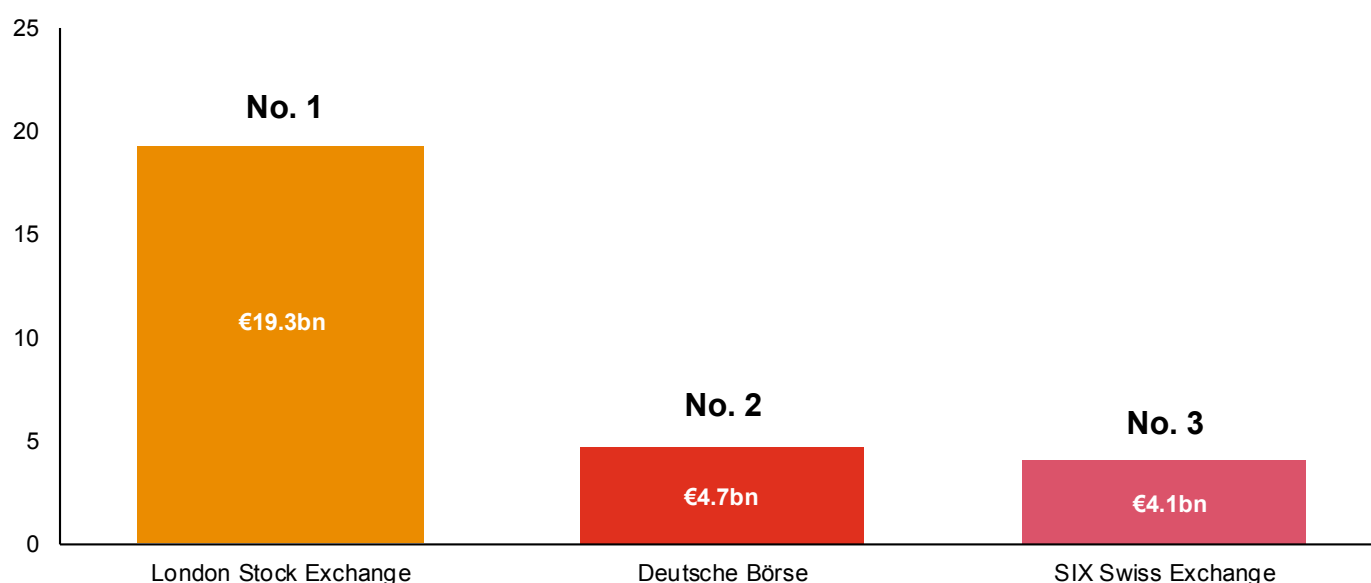


Figure 6: Top five European further offers in Europe Q2 2020

	Sika AG	Compass Group plc	China Pacific Insurance (group) Co Ltd	Whitbread plc	Informa plc
<b>Exchange</b>	SIX Swiss Exchange	London Stock Exchange	London Stock Exchange	London Stock Exchange	London Stock Exchange
<b>Further offer date</b>	27-May	19-May	16-Jun	10-Jun	16-Apr
<b>Money raised (€m)</b>	2,408	2,237	1,743	1,203	1,149
<b>Offer Price</b>	CHF 168	£10.25	\$17.6	£15.00	£4.00



The London market has dominated the level of further offer activity in Q2. With the immediate cash calls by companies on the London exchanges largely met, it will be interesting to observe whether the volumes flowing through European exchanges close the gap in the second half of the year.

**Ross Hunter**  
IPO Centre Leader  
Partner

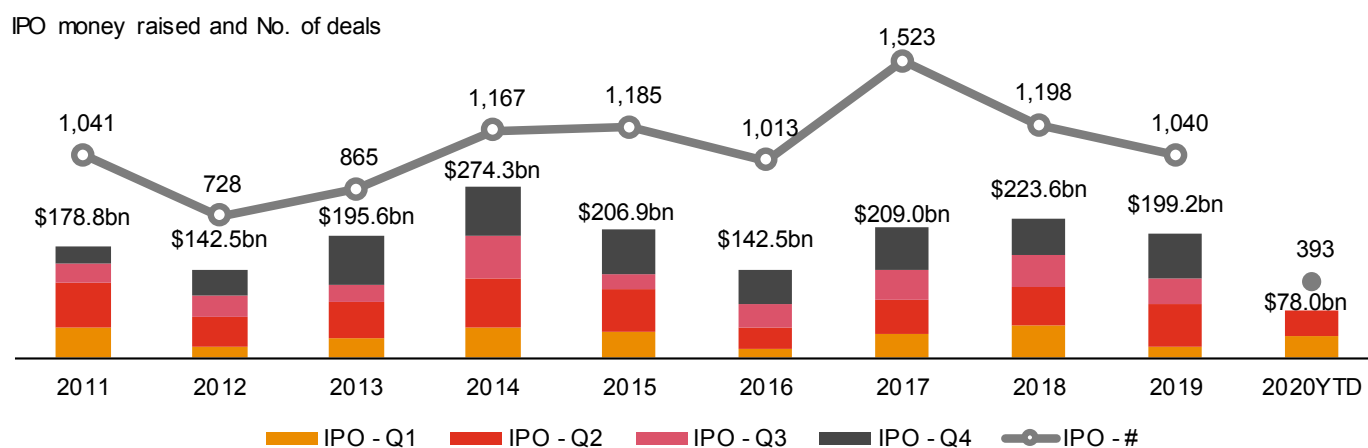
# Global focus



# Global money raised via IPOs

The US saw the highest levels of IPO activity in the first half of 2020. The China IPO market continues to prove resilient to challenging global economic conditions, UK IPO activity remains subdued

Figure 7: Global money raised via IPOs (10-year overview)



Note: Top countries have been selected based on money raised in 2020YTD. Source: Dealogic as of 30 June 2020

Figure 8: Top ten largest IPOs in H1 2020

Pricing date	Issuer name	Issuer country	Sector	Exchange	Pricing	Money raised
3-Jan-20	Beijing-Shanghai High Speed Railway Co Ltd		Consumer Services	Shanghai SE	N/A	\$4.4bn
29-May-20	JDE Peet's BV		Consumer Goods	Euronext Amsterdam	In range	\$2.9bn
15-Jun-20	Royalty Pharma plc		Health Care	NASDAQ	Top of range	\$2.5bn
5-Feb-20	Central Retail Corp plc – CRC		Consumer Services	Thailand SE	In range	\$2.3bn
28-Jan-20	BlackRock Health Sciences Trust II		Financials	NYSE	In range	\$2.3bn
3-Jun-20	Warner Music Group Corp		Consumer Services	NASDAQ	In range	\$1.9bn
5-Feb-20	PPD Inc		Health Care	NASDAQ	Top of range	\$1.9bn
30-Jun-20	Dun & Bradstreet Holdings Inc		Technology	NYSE	Above range	\$1.7bn
3-Mar-20	GFL Environmental Inc		Industrials	TMX	Below range	\$1.4bn
30-Jan-20	Reynolds Consumer Products Inc		Consumer Goods	NASDAQ	In range	\$1.4bn

Note: IPOs are classified as 'In Range' if the IPO is priced in the middle 50% of the price range. The top and bottom 25% are classified as 'Top of Range' and 'Bottom of Range'.

Source: Dealogic, Bloomberg as of 30 June 2020.

# Appendices

# Appendix – European IPOs in Q2 2020

## Appendix 1: European IPOs

IPO date	Issuer	Value (€m)	Stock Exchange	Sector
12-May-20	Pexip Holding ASA	216	Oslo	Technology
19-May-20	Exasol AG	87	Deutsche Börse	Technology
26-May-20	PenneoA/S	7	OMX – Copenhagen	Technology
28-May-20	Ice Fish Farm AS	36	Oslo	Consumer Goods
29-May-20	JDE Peet's NV	2,587	Euronext – Amsterdam	Consumer Goods
3-Jun-20	Nanoform Finland Oyj	88	OMX – Stockholm	Health Care
3-Jun-20	Nanoform Finland Oyj	88	OMX – Helsinki	Health Care
12-Jun-20	Ina Invest Holding AG	108	SIX Swiss	Financials
16-Jun-20	GVS SpA	571	Borsa Italiana	Basic Materials
18-Jun-20	PharmaSGP Holding SE	127	Deutsche Börse	Health Care
19-Jun-20	Cy4gate SpA	21	Borsa Italiana	Technology
22-Jun-20	Magle Chemoswed Holding AB	5	OMX – Stockholm	Health Care
25-Jun-20	Aker BioMarine AS	199	Oslo	Consumer Goods
26-Jun-20	Hyloris Pharmaceuticals SA	62	Euronext – Brussels	Health Care
29-Jun-20	Genova Property Group AB	62	OMX – Stockholm	Financials

# Appendix – Further offers by market

## Appendix 2: European further offers by market

Stock exchange	Q2 2019		Q3 2019		Q4 2019		Q1 2020		Q2 2020	
	FOs	Value (€m)	FOs	Value (€m)	FOs	Value (€m)	FOs	Value (€m)	FOs	Value (€m)
<b>London Stock Exchange Group</b>	82	10,278	60	6,226	-	-	64	5,874	133	23,116
London Stock Exchange	78	9,020	57	5,021	75	5,876	58	4,982	127	21,129
Borsa Italiana	4	1,258	3	1,205	4	1,727	6	892	6	1,987
<b>Euronext</b>	28	5,739	19	2,994	-	-	16	5,363	29	5,501
Euronext Brussels	5	947	4	228	6	1,245	2	67	12	1,985
Euronext Paris	10	1,896	12	1,983	12	1,995	11	3,436	8	1,397
Euronext Amsterdam	6	1,666	3	783	5	521	2	1,567	6	1,123
Euronext Dublin	3	399	-	-	1	90	-	-	3	996
Euronext Lisbon	1	44	-	-	1	176	1	293	-	-
<b>Deutsche Börse</b>	18	4,422	15	1,837	13	837	11	2,283	19	4,693
<b>SIX Swiss Exchange</b>	3	787	4	529	7	1,756	7	4,862	8	4,056
<b>Nasdaq Nordic</b>	45	3,129	18	728	-	-	36	2,986	64	3,337
Nasdaq Nordic – Stockholm	37	2,428	15	505	39	2,403	34	2,483	51	2,629
Nasdaq Nordic – Copenhagen	-	-	-	-	-	-	-	-	8	613
Nasdaq Nordics – Iceland	7	685	1	193	8	346	2	503	4	88
Nasdaq Nordic – Helsinki	-	-	-	-	-	-	-	-	1	7
Nasdaq Nordic – Tallin	1	16	2	30	-	-	-	-	-	-
<b>Luxembourg</b>	-	-	-	-	1	73	-	-	2	1,287
<b>Oslo Børs</b>	21	909	8	573	17	1,295	16	437	24	1,141
<b>BME</b>	4	356	3	212	7	4,064	-	-	2	823
<b>Warsaw</b>	-	-	1	162	1	14	1	51	4	344
<b>Wiener Börse</b>	1	335	-	-	4	845	2	159	1	7
<b>Borsa Istanbul</b>	-	-	-	-	1	71	2	570	-	-
<b>Bucharest</b>	-	-	-	-	1	19	-	-	-	-
<b>Total</b>	199	25,168	128	13,261	203	23,353	155	22,585	286	44,305
<b>Total (excl Dual listings)</b>	197	24,694	127	13,145	203	23,353	155	22,585	279	42,432

# About IPO Watch Europe

Executing a successful IPO is typically the culmination of a complex process, whatever market you list on. From Strategy, accounting, reporting, financial systems, governance, adviser selection, marketing process, media and investor relations, to treasury and financial risk management, legal, tax, HR, technology – every piece of the puzzle must be in place and connected before you proceed.

Planning and good preparation are crucial to a successful IPO, regardless of the market or stock exchange. PwC's dedicated team of capital markets professionals is here to help and make the task at hand an easier experience for you. We have deep experience and knowledge of the rules and regulations governing all major capital markets – and a successful history of working on both international and domestic IPOs.

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## About IPO Watch Europe

IPO Watch Europe surveys all new primary market equity IPOs on Europe's Principal stock markets and market segments (including exchanges in Austria, Belgium, Bulgaria, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, the Netherlands, Norway, Poland, Portugal, Romania, Serbia, Spain, Sweden, Switzerland, Turkey and the UK) on a quarterly basis. Movements between markets on the same exchange are excluded.

The data in this report is based on data extracted from Dealogic and includes greenshore (if exercised). Only transactions with a minimum of \$5 million raised have been included. The data excludes PIPEs and transactions on Over-The-Counter exchanges. In case IPOs take place on two or more exchanges, the full amount of money raised is attributed to all exchanges. Industry classification is based on the FTSE Russell Industry Classification Benchmark (ICB).

This survey was conducted between 1 January (or 1 April where applicable) to 30 June and IPOs based on their pricing date, and between 1 April to 30 June for further offers analysis. All market data is sourced from Dealogic and has not been independently verified by PricewaterhouseCoopers LLP.

## Basis of preparation for global IPO watch

Global IPO Watch analyses IPO and FO trends on a quarterly basis, both at a global and regional level. It is based on data extracted from Dealogic, whereby only transactions with a minimum of \$5 million raised have been included. Transaction proceeds include the overallotment option (if exercised). The data excludes PIPEs and transactions on Over-The-Counter exchanges. In case IPOs or FOs take place on two or more exchanges, the full amount of money raised is attributed to all exchanges. If a transaction is executed in two or more regions, the money raised is also attributed to all regions. Industry classification is based on the FTSE Russell Industry Classification Benchmark. Index performance is based on pricing data extracted from Bloomberg.

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