

# Power Your Trade

Providing you with the networks  
to access new markets

PwC's new service **Power Your Trade** assists your business with finding the key channels and contacts to increase your exports and expand your business globally. Through our worldwide network of contacts we will introduce you to the right people to discuss your expansion needs in your chosen target territory. We will not take a fee until a successful introduction is made.

Our Power Your Trade service provides access to crucial channels and networks allowing you a seamless approach to finding key networks in new markets.



## Making it easy to find the right networks

When approaching new export markets, or international expansion you can discover that you do not have the right distribution channels or partnerships to access your customers locally. Through our consultation process and our understanding of your business needs and growth aspirations, our team of global experts will lead you to make the right connections.



## No initial costs

As part of our commitment to your success, PwC will not take a fee until a successful introduction and/or a referral is made. Once a successful connection has been created we will take a contingency fee based on the revenue made with our contacts during an agreed period of time.



## The PwC experience

We will invest time upfront to understand your business model and growth strategy for your chosen markets. Whilst leveraging the PwC network to make introductions to the relevant channels/partners, we will also ensure that you have the maximum flexibility to negotiate your commercial arrangements with those local contacts.

With over 284,000 professionals in 155 countries around the world, we are confident we can make you a successful introduction to any external distribution channel. Together we deliver the results that make the difference to your business.

## Further information

To find out more about Power Your Trade please contact:

[uk\\_poweryourtrade@pwc.com](mailto:uk_poweryourtrade@pwc.com)



This publication has been prepared for general guidance on matters of interest only, and does not constitute professional advice. You should not act upon the information contained in this publication without obtaining specific professional advice. No representation or warranty (express or implied) is given as to the accuracy or completeness of the information contained in this publication, and, to the extent permitted by law, PricewaterhouseCoopers LLP, its members, employees and agents do not accept or assume any liability, responsibility or duty of care for any consequences of you or anyone else acting, or refraining to act, in reliance on the information contained in this publication or for any decision based on it.

© 2021 PricewaterhouseCoopers LLP. All rights reserved. 'PwC' refers to the UK member firm, and may sometimes refer to the PwC network. Each member firm is a separate legal entity. Please see [www.pwc.com/structure](http://www.pwc.com/structure) for further details.