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Are you using Salesforce Sales Cloud to transform your marketing and lead generation process?

Cornerstone Deployment for Lark Insurance Group

Talk to a Sales Cloud specialist at PwC:

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PwC successfully helped Lark transform their prospecting and marketing processes by implementing the world's leading sales and marketing platform, Salesforce.com.

Comprehensive single customer view – LIVE

- ✓ Customer information more accessible than ever before. Consolidation of old systems now delivering improved efficiency for over 20 users. Easier access to prospecting information and facilitation of a unified sales process

Salesforce integration – LIVE

- ✓ Client/prospect data and Force 24 marketing automation system integrated with Sales Cloud enabling central hub for digital marketing. Excellent user experience feedback shared from telesales team, now efficiently accessing tasks and activities from a single location

Real-time reporting – LIVE

- ✓ Newly created comprehensive and on-demand dashboards. Reporting key insights on opportunity pipeline by stage, resource, revenue value, teams and much more!

Tremendous uptake in Salesforce user adoption. Rapid recognition of new pipeline opportunities within weeks.

“PwC helped us implement Salesforce in a manner bespoke with our business values. They were sensitive to our nuances and worked with our objectives.”

Lewis Doyle
Commercial New Business Manager



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