

# Links to Gatsby Benchmarks

*Our Business Case Study Challenges will help with the achievement of 5 out of the 8 Gatsby Benchmarks.*

Gatsby Benchmark	Description	Evidence
<b>1. A stable careers programme</b>	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.	Yes - if schools can explain how using this programme will enhance their careers strategy. Schools should aim to target students strategically.
<b>2. Learning from career and labour market information</b>	Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed advisor to make best use of available information.	Yes - these sessions are simulations of business challenges that PwC teams work on, giving an insight into a number of roles within our organisation. Links to our website are also provided, and pupils are encouraged to complete further research into PwC, different routes into PwC and potential careers.
<b>3. Addressing the needs of each pupil</b>	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.	Yes - these sessions are designed to be delivered by teachers, who will be able to adapt and tailor the content or delivery to suit the needs of their class. These sessions aim to raise pupil aspirations by giving them an insight into some exciting client work.
<b>4. Linking curriculum learning to careers</b>	All teachers should link curriculum learning with careers. For example, STEM subjects should highlight the relevance of STEM subjects for a wide range of future career paths.	Yes - these sessions can be used to support specific schools subjects - e.g. Business Studies and Science.
<b>5. Encounters with employers and employees</b>	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.	No
<b>6. Experiences of workplaces</b>	Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.	No
<b>7. Encounters with further education</b>	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.	Yes - links to our website are provided, and pupils are encouraged to complete further research into PwC, different routes into PwC and potential careers.
<b>8. Personal Guidance</b>	Every pupil should have opportunities for guidance interviews with a careers adviser, who can be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.	No