

# Employability Skills Curriculum

## Improving your employability



Improving your Employability

PwC



# Agenda

1. Getting started - What do employers look for?
2. Employability Skills
3. 10 Ways to improve your employability
4. Building your personal brand



Can you name some  
important skills that  
employers may look for?



# Can you name some important skills that employers may look for ?



# How do you use these skills in your day-to-day life?



The receiving, retaining and processing of information or ideas



The oral transmission of information or ideas



The ability to find a solution to a situation or challenge



The use of imagination and the generation of new ideas



The ability to use tactics and strategies to overcome setbacks and achieve goals



The ability to set clear, tangible goals and devise a robust route to achieving them



Supporting, encouraging and developing others to achieve a shared goal



Working cooperatively with others towards achieving a shared goal

# What are your skills?

## Which of the essential skills are **your** strengths?

- If you had to choose one, which skill do you feel is most important in your life?
- Which of these skills do you feel is a strength for you? Why do you think this is?
- Are there any skills that you feel less confident on?
- What actions could you take to improve that skill?



# How to improve your employability...

Coach and  
develop yourself  
and others

Communicate  
with impact and  
empathy

Be curious:  
Learn, share  
and innovate

Lead and  
contribute to  
team success

Build and  
sustain  
relationships

Show you have  
courage and  
integrity

Manage projects  
and budgets

Be open  
minded,  
practical and  
quick to adapt

Build knowledge  
of the world of  
work

Be passionate  
about making a  
difference

# Over to you...How do you tick each of these areas?

Coach and develop yourself and others

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Communicate with impact and empathy

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Be curious: Learn, share and innovate

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Lead and contribute to team success

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Build and sustain relationships

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Show you have courage and integrity

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## Build your network



Who do you want to meet & talk to?  
What do you want to ask?

Go to events and introduce yourself

Get contact details

Always say thank you

## Polish up your writing skills



Use proper grammar, capitalisation and spelling, and re-read what you've written

Be concise and to the point

Be professional

## Give your online image a makeover



Use Twitter to follow companies and people that you admire

Follow people on Instagram that motivate you

Be careful what you share publicly

## Perfect your elevator pitch



Prepare a good one-minute summary of who you are, what you like and what you want to do/find out

Be clear, smile and breathe

Listen carefully

## Make first impressions count



Dress and present yourself appropriately

Do your research to know your stuff

Have three questions prepared to ask

# Thank you

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