

Links to Gatsby Benchmarks

Our Dragons' Den will help with the achievement of 7 out of the 8 Gatsby Benchmarks.

Gatsby Benchmark	Description	Evidence
1. A stable careers programme	Every school and college should have an embedded programme of career education and guidance that is known and understood by pupils, parents, teachers and employers.	Yes - if schools sign up to the programme in advance and can explain how completing the programme will enhance their careers strategy. Schools should aim to target students strategically.
2. Learning from career and labour market information	Every pupil, and their parents, should have access to good-quality information about future study options and labour market opportunities. They will need the support of an informed advisor to make best use of available information.	Yes - students will have the opportunity to develop key skills for the future and learn about a number of roles and entry routes within our organisation. Students will be able to transfer knowledge to other organisations - i.e. roles such as HR, Finance and Marketing that exist in all organisations.
3. Addressing the needs of each pupil	Pupils have different career guidance needs at different stages. Opportunities for advice and support need to be tailored to the needs of each pupil. A school's careers programme should embed equality and diversity considerations throughout.	Yes - the sessions are designed to be facilitated by teachers, who will be able to adapt and tailor the content or delivery for their students. We will challenge stereotypes around our industry and aim to inspire and raise aspirations of the students. Schools should aim to target students strategically.
4. Linking curriculum learning to careers	All teachers should link curriculum learning with careers. For example, STEM subjects should highlight the relevance of STEM subjects for a wide range of future career paths.	Yes - the sessions will link through to the English curriculum, as well as with Technology and Business.
5. Encounters with employers and employees	Every pupil should have multiple opportunities to learn from employers about work, employment and the skills that are valued in the workplace. This can be through a range of enrichment activities including visiting speakers, mentoring and enterprise schemes.	Yes - the sessions will be delivered by PwC staff and students will have the opportunity to submit questions. Learning Objectives will be clearly outlined.
6. Experiences of workplaces	Every pupil should have first-hand experiences of the workplace through work visits, work shadowing and/or work experience to help their exploration of career opportunities, and expand their networks.	Yes - there is the option to submit students' work to be reviewed by PwC staff.
7. Encounters with further education	All pupils should understand the full range of learning opportunities that are available to them. This includes both academic and vocational routes and learning in schools, colleges, universities and in the workplace.	Yes - students will have the opportunity to learn about the entry routes to PwC, including our higher apprenticeships and Flying Start Degrees
8. Personal Guidance	Every pupil should have opportunities for guidance interviews with a careers adviser, who can be internal (a member of school staff) or external, provided they are trained to an appropriate level. These should be available whenever significant study or career choices are being made. They should be expected for all pupils but should be timed to meet their individual needs.	No